

Quality Policy

Our **Quality Policy** is defined and strongly driven by the following management principles and behaviors:

- Build a mutually profitable relationship with our customers, ensuring their long-term success, through the understanding of their needs and the needs of their customers as well;
- Achieve our commitments for quality, cost, and schedule;
- Enhance the systematic research to use the best preventive practices at all levels and ensure reliable risk management;
- Drive continual improvement and innovation based upon efficient business processes, well-defined measurements, best practices, and customer surveys;
- Develop staff competencies, creativity, empowerment and accountability through appropriate development programs and show strong management involvement and commitment.

clevertires strives to be a leading player in the nearshore IT outsourcing panorama. Through the use of these guiding principles, everyone in clevertire is accountable for fully satisfying our customers by meeting or exceeding their needs and expectations with best-in- class solutions and services. Our goal is 100% customer satisfaction 100% of the time.