




# Web Development for Economic Research Company

## PROJECT DETAILS

 Web Development

 Dec 2019 - Ongoing

 \$200,000 to \$999,999

 *"Cleverti is generally very good at accommodating our needs and works quickly."*

## PROJECT SUMMARY

cleverti has provided three developers for an economics research company. Aside from providing ongoing IT consulting support, the team also builds and maintains web apps, APIs, middleware, and more.

## PROJECT FEEDBACK

cleverti has proven instrumental to the client's development capabilities. They are consistent in delivering top-notch products to help maintain the performance of the client's tech architecture. They are always able to provide the right person with the right expertise for the client's projects.



## The Client

Please describe your company and your position there.

I am the Head of Product and Development, overseeing the product management function and development team.

## The Challenge

For what projects/services did your company hire cleverti, and what were your goals?

Cleverti was instrumental in building our in-house development capabilities. They scoped and hired our current development team and continue to be consultants for our future strategic growth.



Jacqueline Lilinshtein

Head of Product, Economic Research Company



Research



London, United Kingdom

### CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

Along with several other companies based in Europe, Cleverti participated in an RFP to determine our long-term future partner. Cleverti showed the ability to adapt to our business needs and structure and made clear how their process would work.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Cleverti assisting us in building out our development team for our website, CRM, publishing and data products. It reports to our Head of Technology and Head of Product. The team builds and maintains the web application, APIs, middleware etc and develops new products and designed by the product team. The structure is a traditional scrum development process with 2-week sprints and a close working relationship with CE colleagues.

How many people from the vendor's team worked with you, and what were their positions?

Three developers are on the team, with skills ranging from back-end, front-end and full stack. We are also exploring growing the team.

## The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

The development team is outstanding and fundamentally feel like full members of the CE community. They have been responsible for building out a new email/notification system, a completely new website redesign, integration with a new data visualisation project, a middleware to work with our complex CRM and maintain the integrity and performance of the entire tech architecture.



## Describe their project management style, including communication tools and timeliness.

We have a traditional scrum structure although it is closer to Kanban because of delays and reliance on third party vendors. There are daily morning standups, multiple planning and estimation sessions and retrospective every two weeks. The day to day interactions are between the development team, the Head of Technology and the Product Owner.

## What did you find most impressive or unique about this company?

Cleverti does not have development 'on-hand' that they throw onto a project. Instead, they take their time to find the right person for the right project. Additionally, we could choose who exactly we wanted on the project to build a proper team.

## Are there any areas for improvement or something they could have done differently?

Cleverti is generally very good at accommodating our needs and works quickly. It is, however, worth them communicating the process for hiring consultants more clearly. During our first hire we learned things during the process that would have been useful to plan for beforehand.

