

MVP App Dev for Training Consulting Company

PROJECT DETAILS

📁 Web Development

📅 Dec 2019 - Ongoing

🔒 Confidential

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“*Their team exposed us to options to enable our success and meet our needs.*”

PROJECT SUMMARY

Focusing their efforts on both web and mobile app development, cleverti used Docker to construct a Node environment for a collaborative planning solution. They based their work on given concepts and sketches.

PROJECT FEEDBACK

The partner credits the team with providing a full-functioning solution, starting with only loose concepts. They willingly offered guidance and opportunities for direct collaboration to yield an end product boasting all desired features and functionalities. Their success promises a continued partnership.



The Client

Introduce your business and what you do there.

I'm the founder and owner of a company that focuses on collaborative planning.

The Challenge

What challenge were you trying to address with cleverti?

I developed a digital project coach for team members and leaders. They were developing that software app for me.



Steven Hoffman

Founder & Owner, Human Synergy



Business services



San Francisco, California

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

What was the scope of their involvement?

The product was developed to help me and my business. I'd developed this product through a PowerPoint prototype but had no real conception of how to technically enable it. It was developed both for mobile and web use. They used Docker to create a Node development environment for the project. At this point, the app isn't designed for mass consumption.

What is the team composition?

We worked with two people from their end.

How did you come to work with cleverti?

A business partner found them and introduced us. They acted as the bridge, so I didn't know about the team prior to the introduction.

What is the status of this engagement?

We started the project in December 2019, and they wrapped up in February 2020.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

I don't have a background in development and code, so I appreciate their guidance on how to bring my concept to life. I had a detailed blueprint with pictures, and they made that a reality. They took my work to the next level with their expertise.





How did clevert perform from a project management standpoint?

I had a good connection with the programmer I was partnered with. He wasn't just following instructions. Instead, he was truly collaborating with me to achieve my goal. They were flexible with communication, adapting to our communication approach. I appreciated their willingness to accommodate our work styles. Everything was kept simple.

What did you find most impressive about them?

They offer their services without a sales push. Their team exposed us to options to enable our success and meet our needs. They were great to work with.

Are there any areas they could improve?

I had a great experience, so nothing comes to mind. We're in the process of getting another project ready for them.

